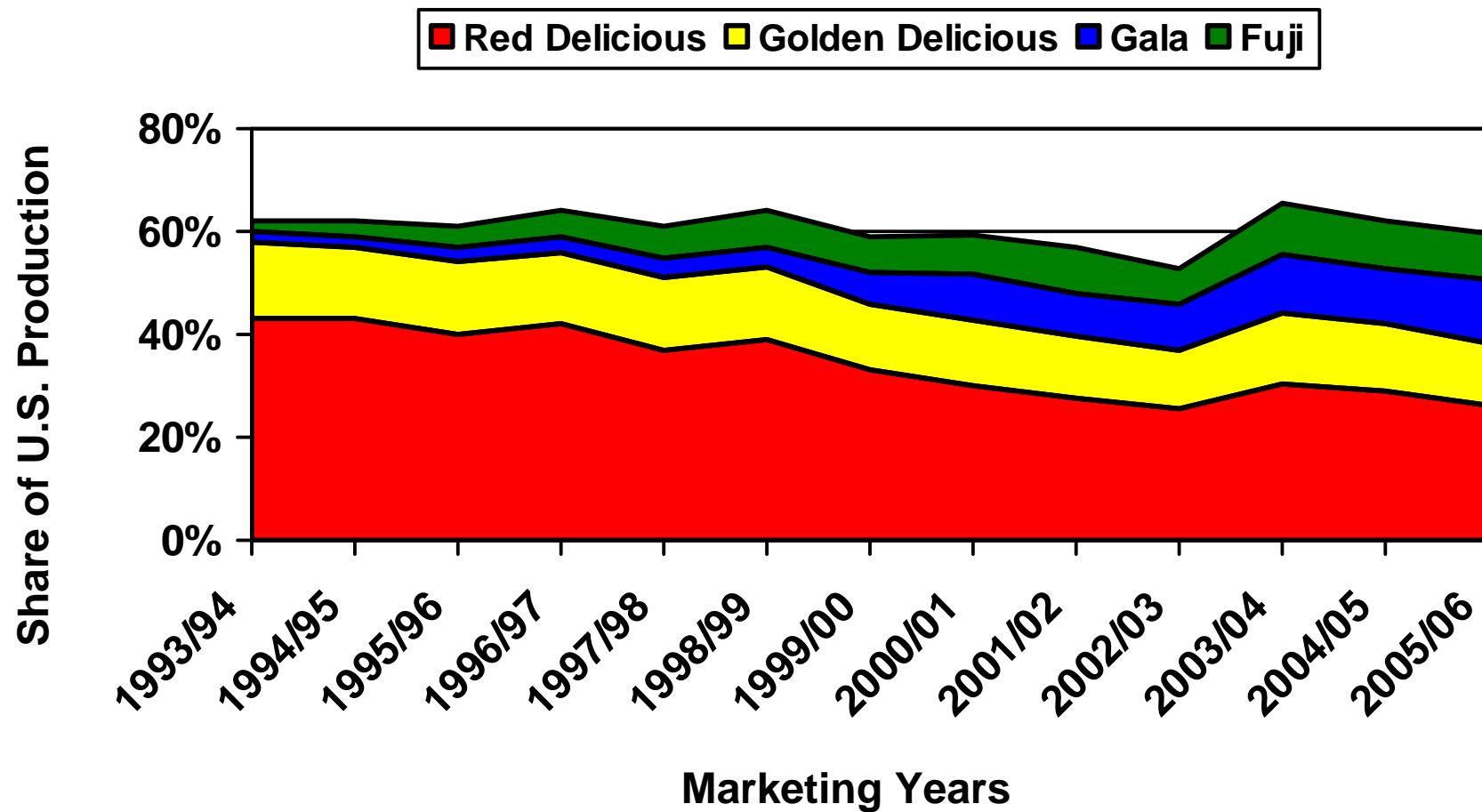


The U.S. and World Situation: Apples

**USDA
Foreign Agricultural Service
Horticultural & Tropical Products Division**

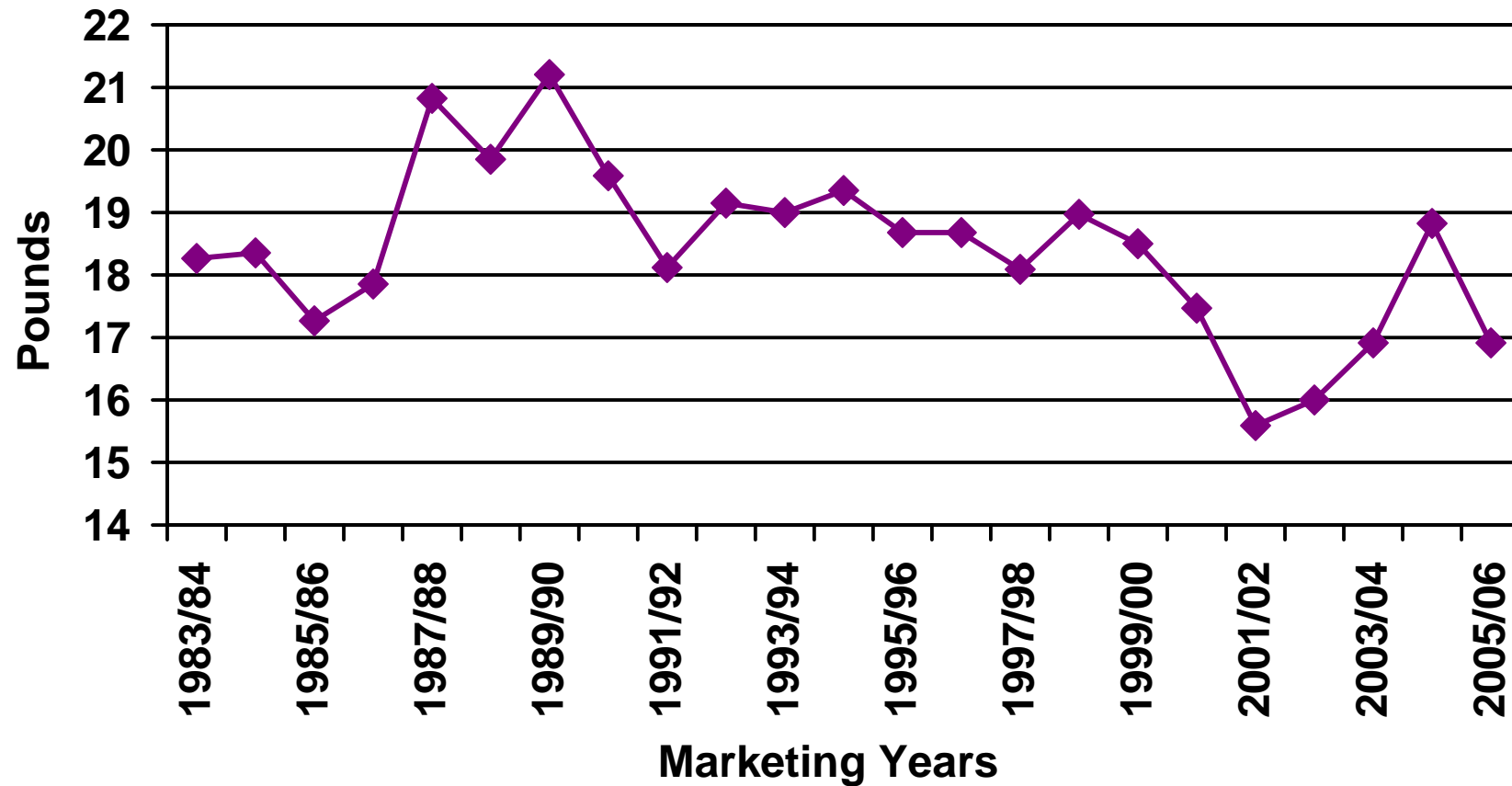
Main Commercial Apple Varieties Grown in the United States



Source: USAPPLE Association

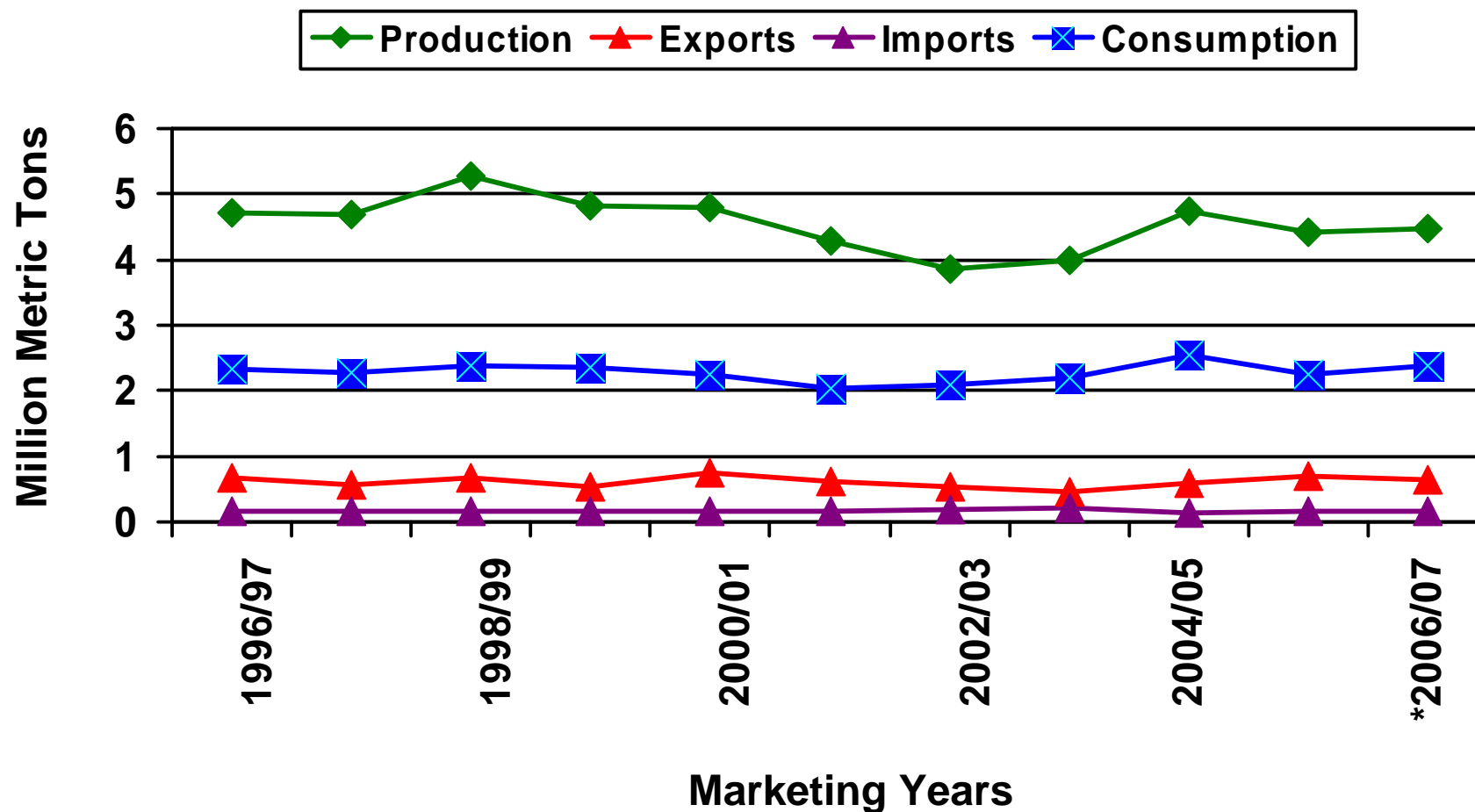
Note- Marketing year is September-August.

U.S. Per Capita Fresh Apple Consumption



Source: Economic Research Service, USDA, Marketing Year August - July

The U.S. Apple Market

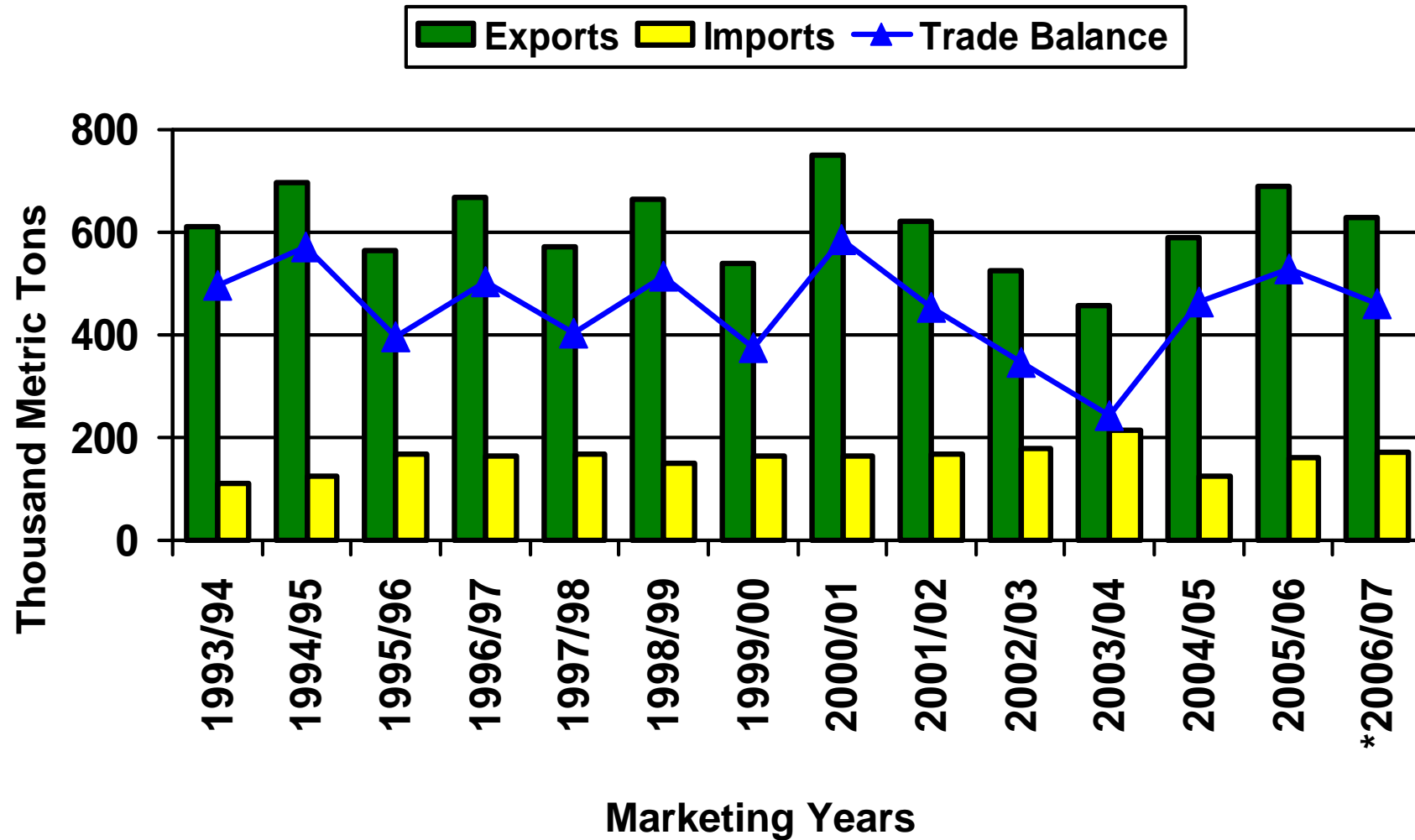


Source: National Agricultural Statistics Service, USDA

Bureau of the Census, DOC

Note- Marketing year is July - June. *Data for MY 2006/07 is a forecast.

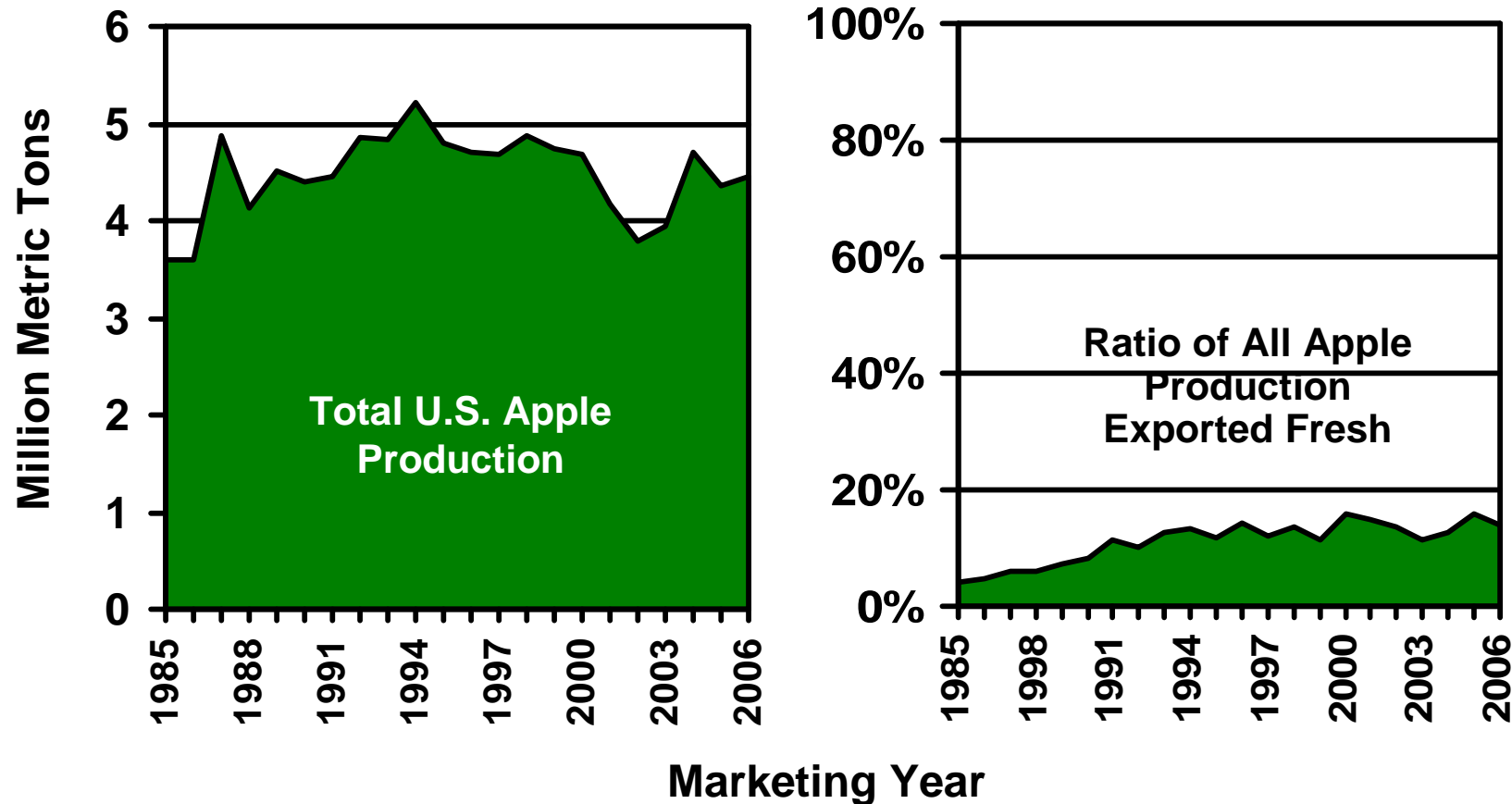
U.S. Volume Trade in Apples



Source: Bureau of the Census, DOC

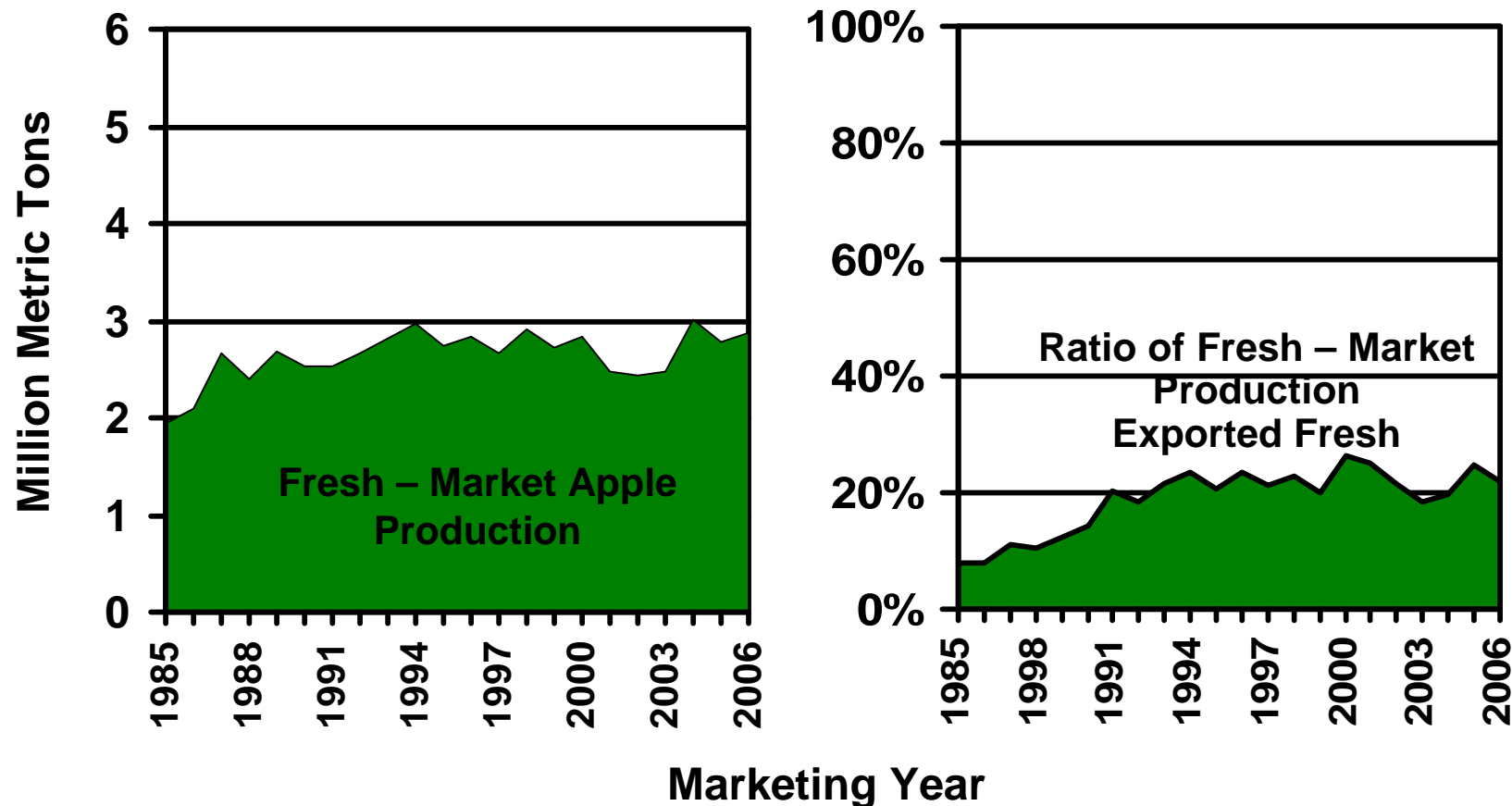
Note-Marketing year is July-June. *Data for MY 2006/07 is a forecast.

Total U.S. Apple Production and Percent of the Crop Exported Fresh



Source: National Agricultural Statistics Service, USDA
Bureau of the Census, DOC
Note- Marketing year is July-June
* 2006 = 2006/2007 crop year

U.S. Apple Fresh - Market Production and Percent of the Crop Exported Fresh



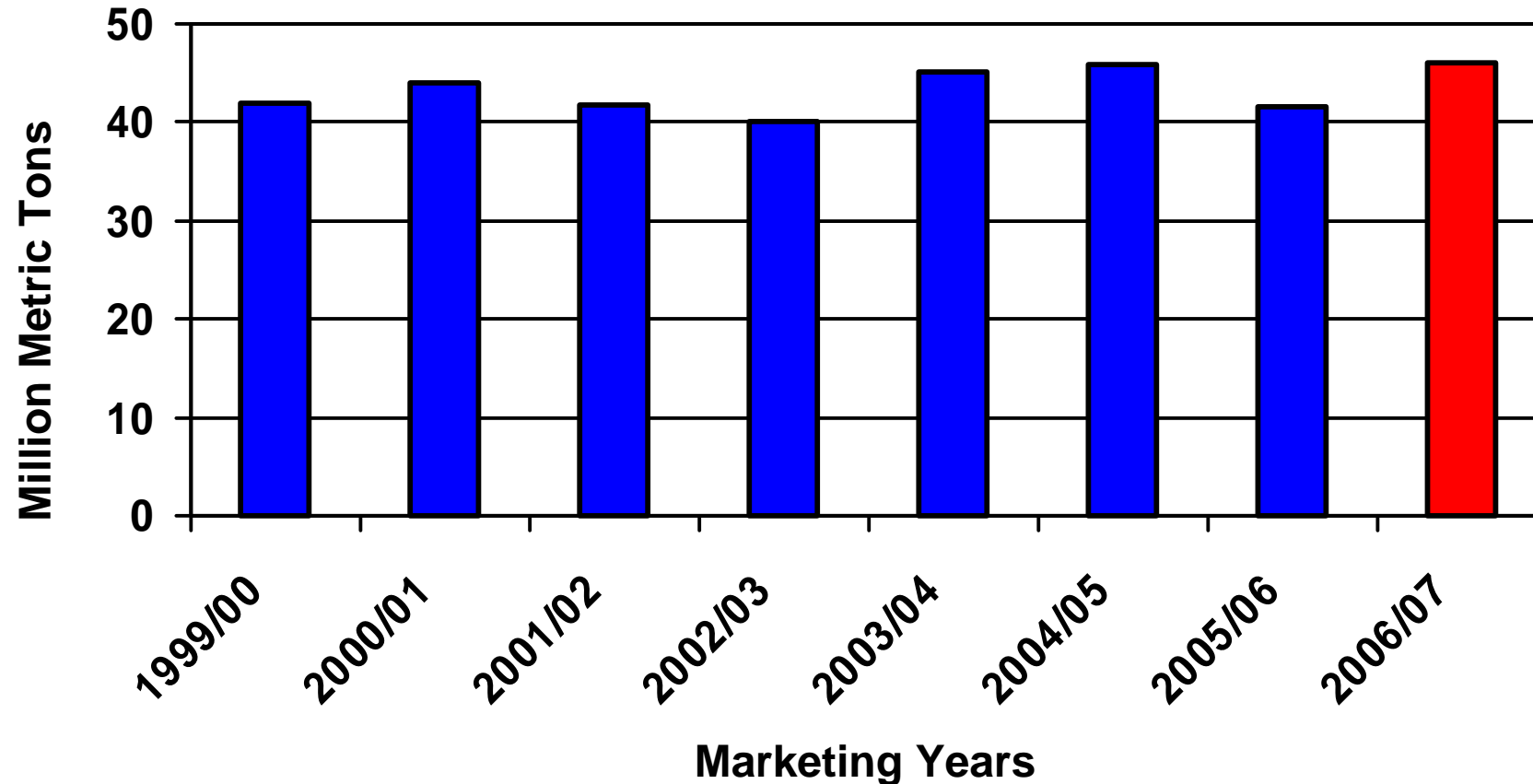
Source: National Agricultural Statistics Service, USDA

Bureau of the Census, DOC

Note- Marketing year is July-June

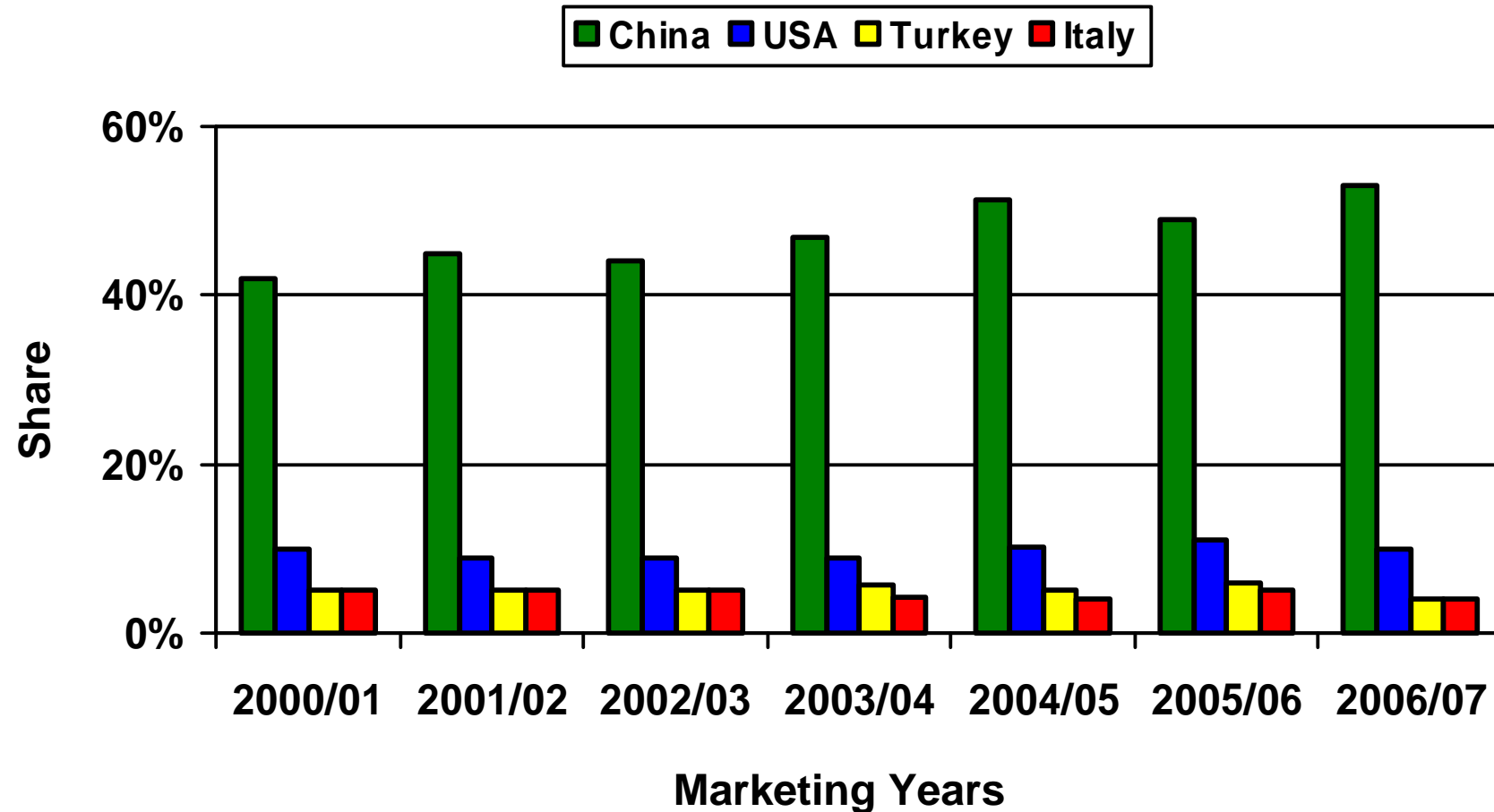
* 2006 = 2006/2007 crop year

World Apple Production



Source: FAS Agricultural Attaché reports and the U.S. National Agricultural Statistics Service
World estimates for select countries only. Marketing year is Jul-Jun for Northern Hemisphere
countries, Jan-Dec for Southern.

Key Apple Producers' Share of World Production

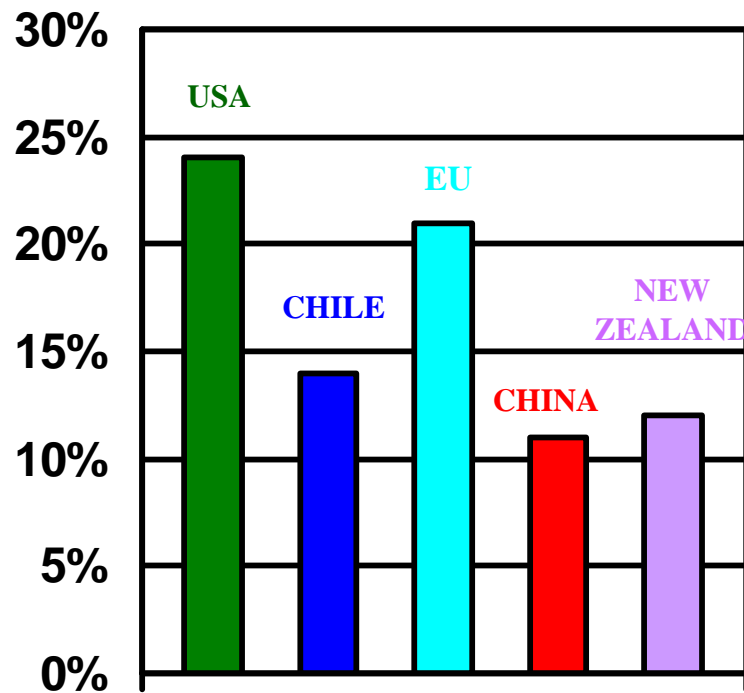


Source: FAS Agricultural Attaché reports and the U.S. National Agricultural Statistics Service
Marketing year is July-June.

U.S. Share of World Apple Exports Declines

*Share of Chile, China, and EU Trade
Continues Increasing*

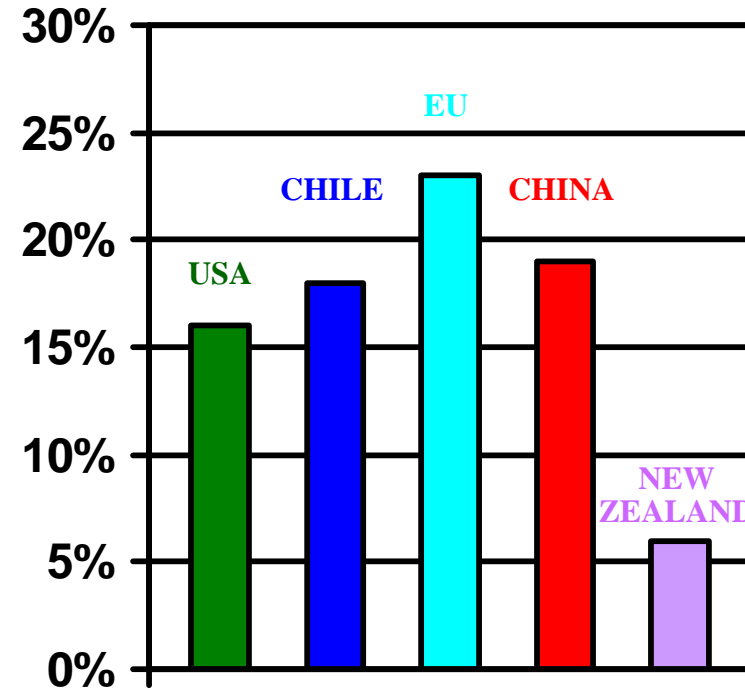
Percent in Volume



2000

Calendar Years

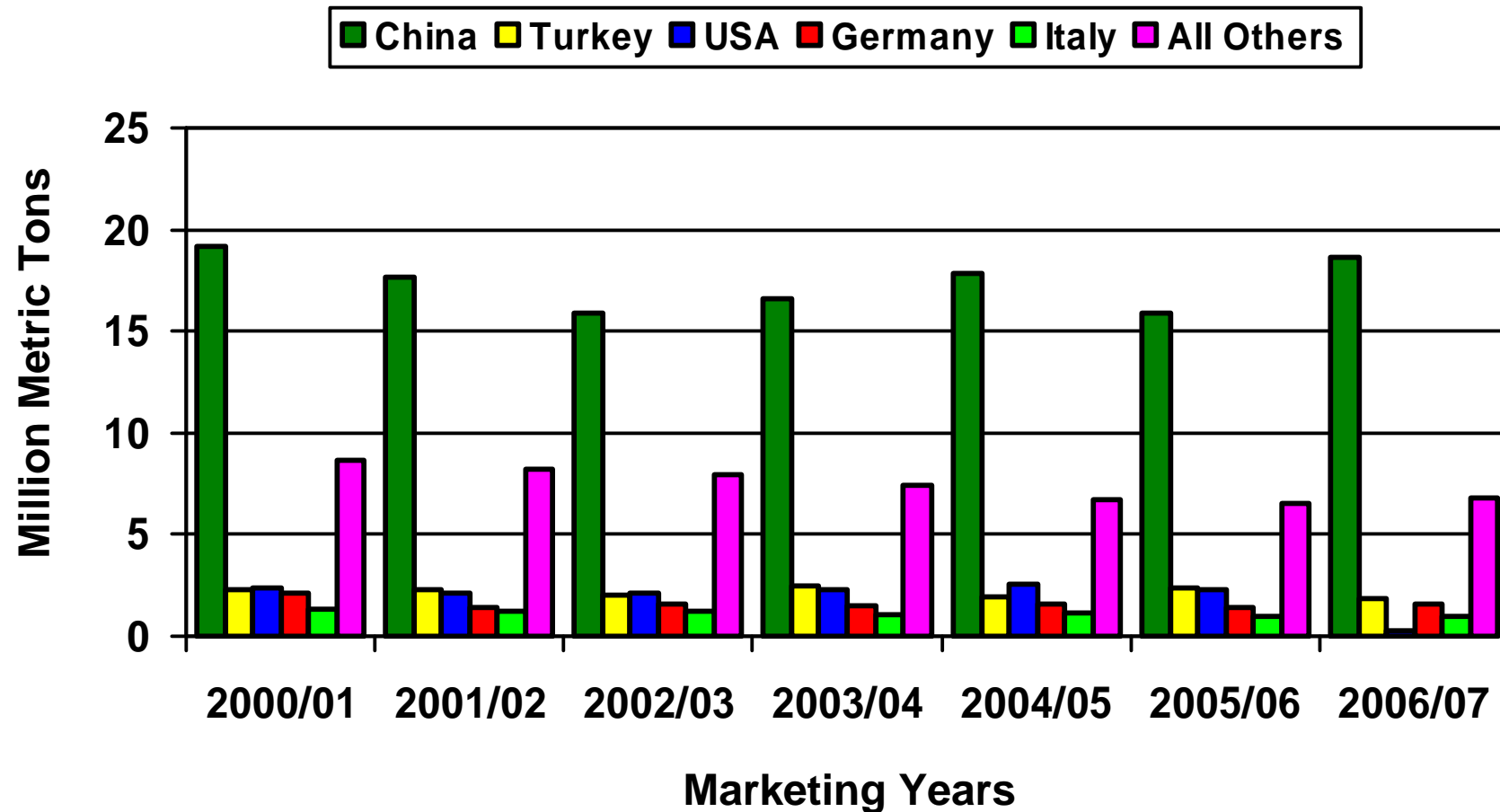
Percent in Volume



2006

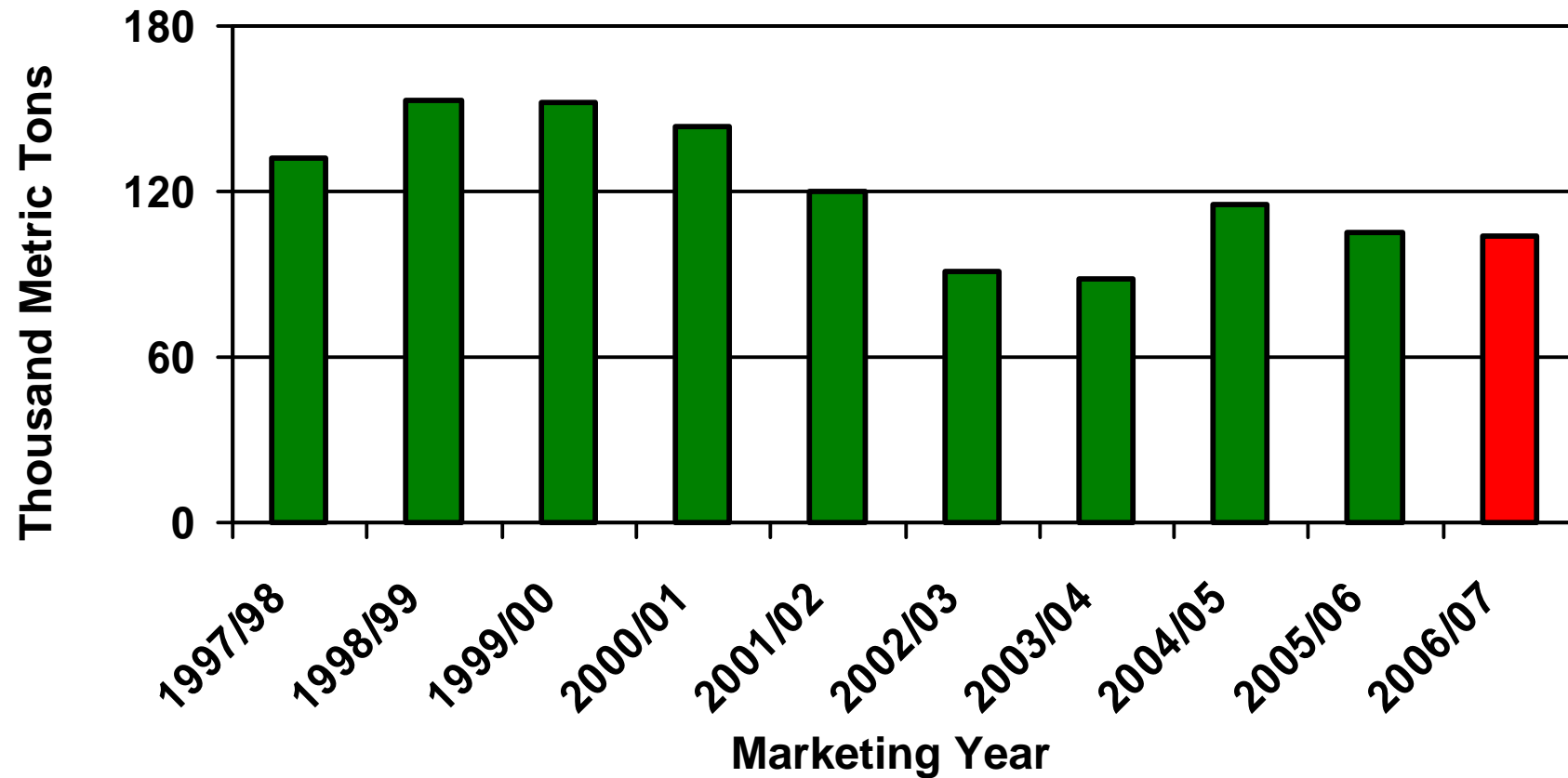
Source: Global Trade Atlas

Top Fresh Apple Consumers



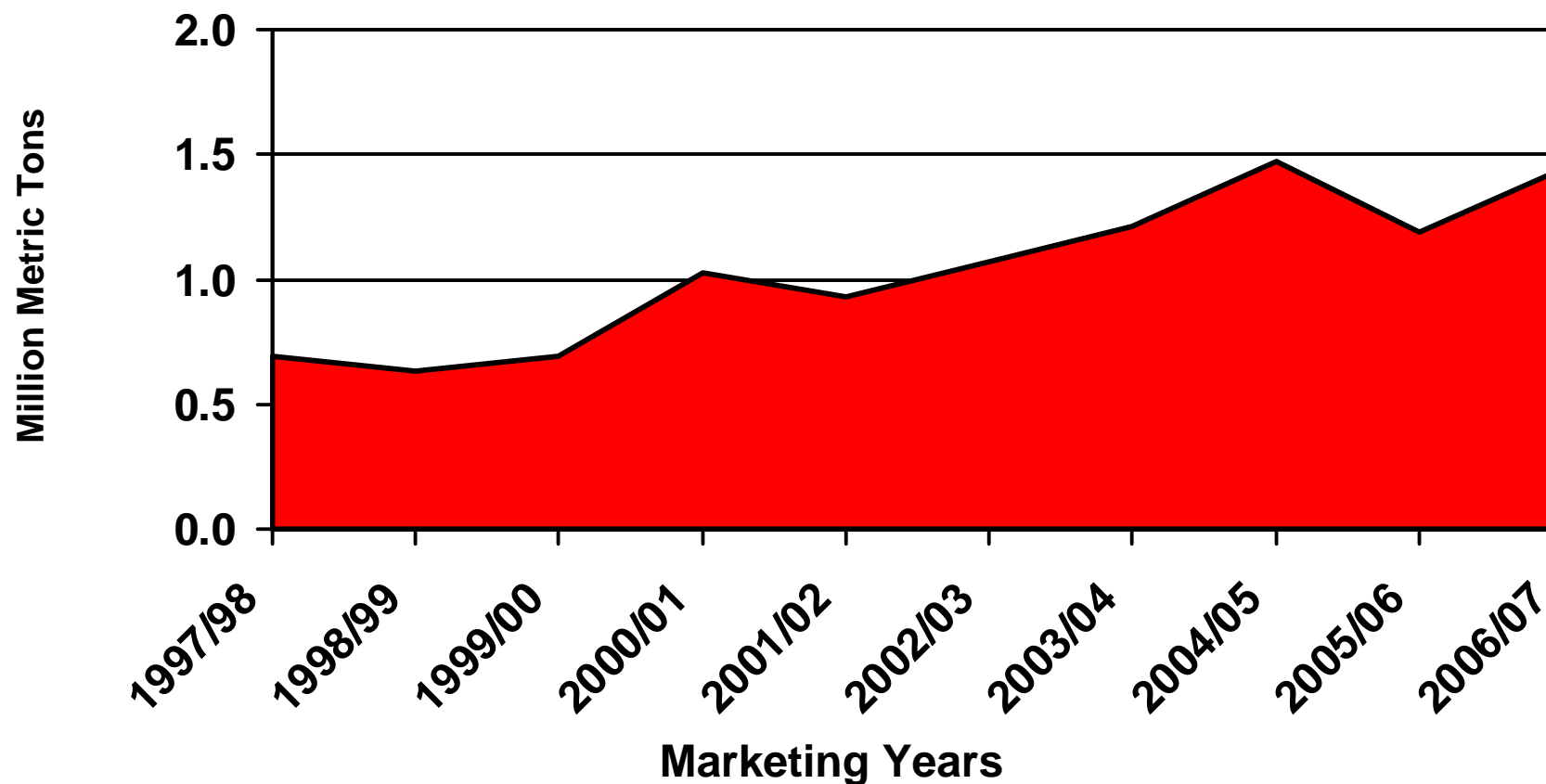
Source: FAS Agricultural Attaché reports and the U.S. National Agricultural Statistics Service
Marketing year is Jul-Jun for Northern Hemisphere countries, Jan-Dec for Southern.

U.S. Production of Apple Juice



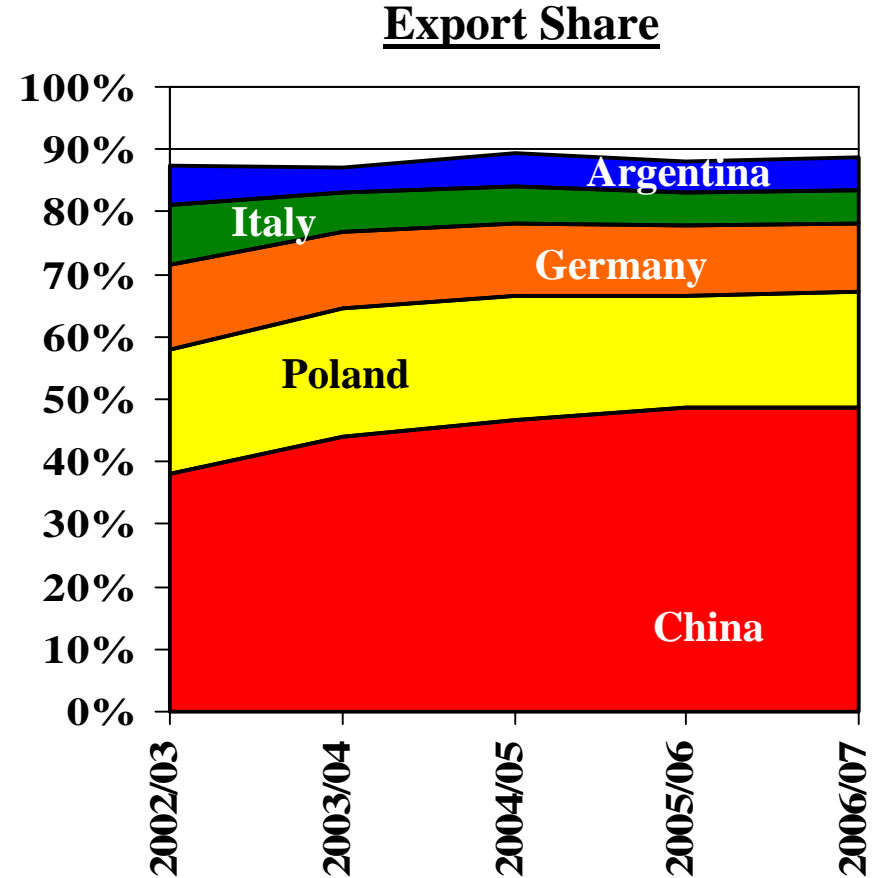
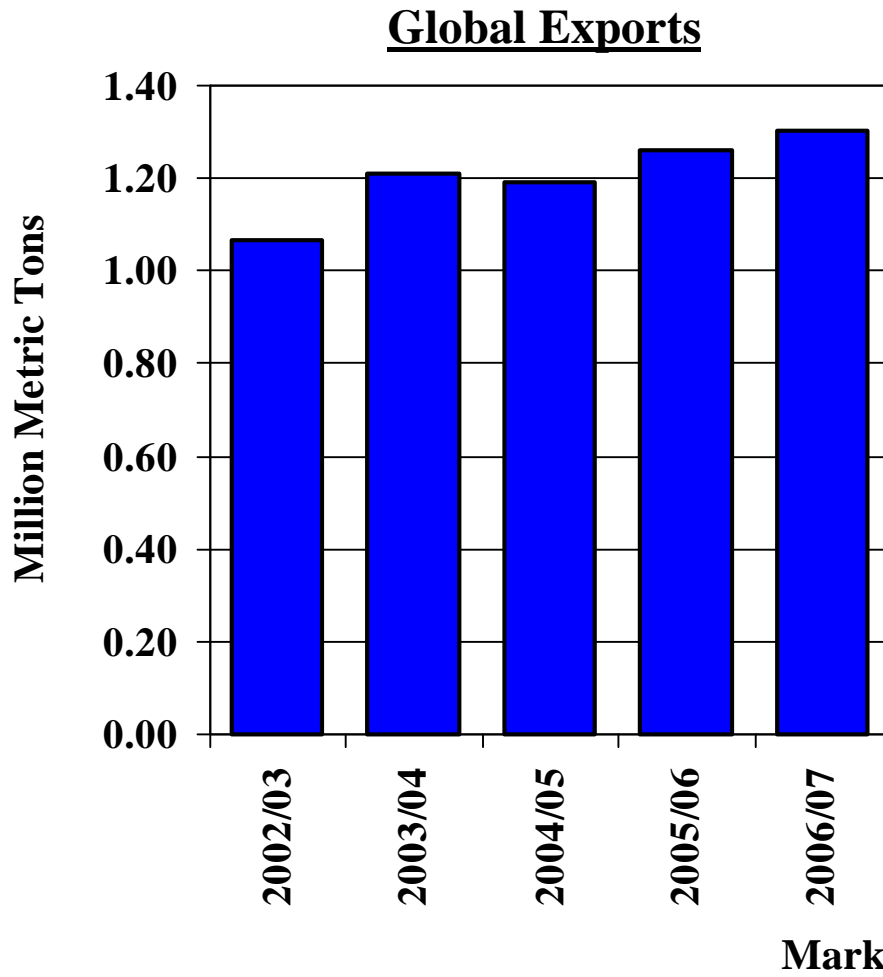
Source: FAS estimates using data from the U.S. National Agricultural Statistics Service
Marketing year is July-June.

World Apple Juice Production



Source: FAS Agricultural Attaché reports and FAS estimates
Marketing year is Jul-Jun for Northern Hemisphere countries, Jan-Dec for Southern.

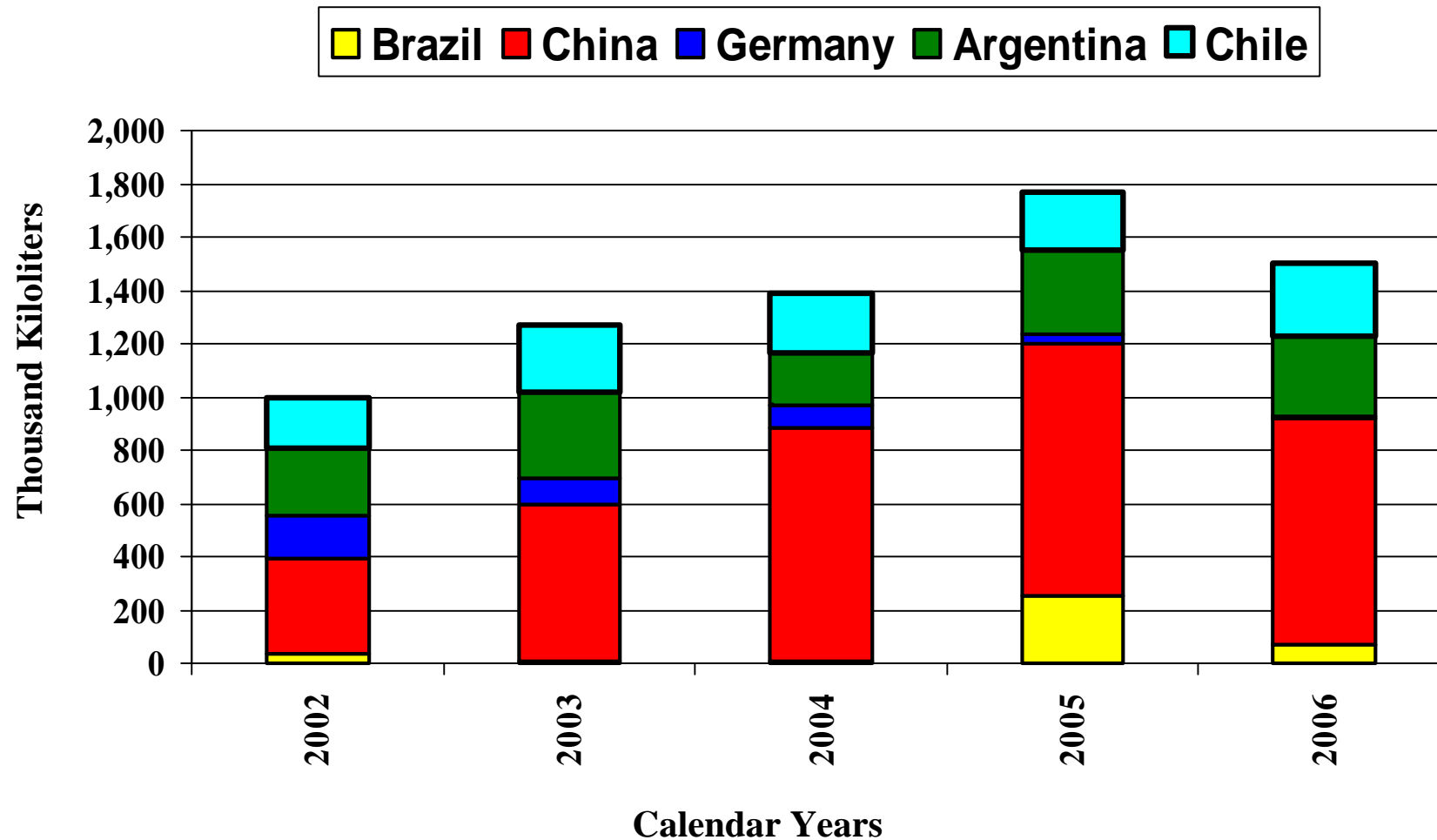
Chinese Apple Juice Exports Displacing Shipments from Traditional World Suppliers



Source: USDA/FAS Attaché Reports F= Forecast

*HS Code 200979 + 200971

U.S. Apple Juice Imports from Top Suppliers



Source: U.S. Department of Commerce, Bureau of the Census.
HS Code 200979